



OUR MARKETING SERVICES

EVC -Event Visions Consulting is your source for unique Special Events and Strategic Marketing. EVC has been producing events for over 20 years, constantly seeking and developing new opportunities to "WOW" people with our events and Strategic Marketing campaigns.

Why search and waste precious time, when we have the answers, creativity and contacts you need to make your vision a reality? EVC provides a one-stop shopping experience, effectively managing your needs, via our established relationships with a wide range of businesses.

We work with our clients to create engaging strategies and turn-key solutions that easily integrate into a campaign; whether you are in the early planning stages or just a few weeks from your launch! We will partner with you to deliver creative media concepts and events via a perfectly executed program with real results. EVC -Event Visions Consulting Your Expert Source!

Event Visions Consulting offers a higher echelon of service, creativity and quality, consistently surpassing the levels of clients' expectations. From large Food & Beverage Festivals, Grand Openings, Product Launches, Campaign Activations, Trade Shows to Charity Events, Retail Promotions, to Weddings, Birthdays to Bar/Bat Mitzvahs, we have a full range of services, partners and experience to take your event or brand capabilities that can directly engage with your audience on a local, regional or national level.

EVC will increase your brand's visibility through numerous channels, such as:

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| ✓ <u>SOCIAL MEDIA MARKETING</u> | ✓ <u>EXPOSURE MAXIMIZING TACTICS</u> |
| ✓ <u>MARKETING ACTIVATIONS</u> | <u>WITH CHARITIES, SOCIAL & CIVIC ORGANIZATIONS</u> |
| ✓ <u>EMAIL & TEXT CAMPAIGNS</u> | ✓ <u>STREET TEAMS</u> |
| ✓ <u>RADIO / TV / MOBILE MARKETING</u> | ✓ <u>CREATING SPECIAL OFFERS VIA</u> |
| <u>VEHICLES</u> | <u>DEAL SITES</u> |
| ✓ <u>PRINT (MAGAZINES, NEWSPAPERS, CALENDARS,</u> | ✓ <u>CREATING AND SEEKING</u> |
| <u>ETC)</u> | <u>ACTIVATION OPPORTUNITIES WITH</u> |
| ✓ <u>BILLBOARD & STREET BANNER</u> | <u>TOP-QUALITY EVENTS & TRADE SHOWS</u> |
| <u>/FLAG CAMPAIGNS</u> | |
| ✓ <u>STRATEGIC CROSS-PROMOTIONS</u> | |
| ✓ <u>COLLATERAL MATERIAL CREATION</u> | |
| <u>AND DISTRIBUTION (DIGITAL & PRINT)</u> | |

EVC IS QUITE ACTIVE IN THE LOCAL CHAMBERS OF COMMERCE, ACADEMY OF HOSPITALITY & TOURISM, ECOMB, GMCVB, GMBHA, THE CITY OF MIAMI, CITY OF MIAMI BEACH, WYNWOOD, DOWNTOWN, COCONUT GROVE AND NUMEROUS SOCIAL ORGANIZATIONS & GEOGRAPHIC AREAS IN THE MIAMI METROPOLITAN AREA. WE ARE OPEN TO CREATE; ANYWHERE ON THE PLANET!